## Sagacity

# Data Analyst

Location: UK

Role Type: Permanent - Full Time

Job Location: Hybrid Working - minimum of 2 days a week in our London office











#### Clever with data... combining data, insight, and action to drive value

Sagacity are the data intelligence people. Our proposition is simple: we help consumer facing businesses increase customer engagement and make more money. How do we do it? We dig into the data businesses already have, and combine it with our data, insight, and action. Think of us as data copilots for sales, marketing, ops, billing, credit and debt - clients typically see 5x returns within the first few months.

Founded in 2005, we are a customer-centric business with a World Class +82 Net Promoter Score. We believe data should be at the heart of every company and while we are sector agnostic, primarily our clients are in the financial services, retail, energy, telecoms & media, water, and not for profit sectors.

We are a purpose led company and we believe that purpose comes before profit. We work as one team both with clients and internally, and are trusted to deliver quality in our standards and in achieving successful client outcomes. We are open, honest and communicate in a jargon-free, collaborative way, with all our teams being agile and curious, and continuously learning to achieve our purpose. We believe that if we achieve our purpose then everything else will follow

### **Data Analyst**



#### **Responsibilities**

Principal responsibilities will involve:

- Turn large quantities of complex client data into insights which can be used to inform decision making and drive business benefit
- Are quick to identify incomplete and diverse data sets, pin pointing data issues which may affect the accuracy and completeness of any analysis performed
- Recognise the importance and value of understanding the data they are analysing, validating the information provided and reconciling the data sets as part of the Data Analytics Cycle
- Produce data visualisations, detailed reporting and analytics underpinned with clear business commentary
- Work closely with multi-disciplined teams to deliver end to end client solutions in a timely manner
- Balance the technical and analytical demands of their role
- Are open minded and flexible with a thirst for knowledge and an appetite for continuous development

#### What Success Looks Like in the Role

- · Clear, concise and insightful data analytics which enable our clients to make sound business decisions based on fact
- Ability to translate data analysis into targeted information which can be converted into actionable improvements, based on specific client / industry need
- Continued improvement of Sagacity's Product Suite through the delivery of robust data insight
- Ability to take accountability and ownership for client and internal deliverables
- Work as part of a Data Analytics team proving knowledge transfer support, peer to peer reviews and mentoring as a team to increase the team's skill sites and drive continuous learning

#### **Competencies and Behaviours**

- Proficiency in analytical programming language such as python and/or SQL
- Understanding of relational databases and concepts for querying data
- Proficiency in tools like Tableau, and/or Power BI
- Can balance time across multiple projects. Plans ahead working backwards from deadlines with all necessary steps e.g. testing, QA. Proactively identifies risk and suggests mitigation
- Is inquisitive, suggests 'next steps' analysis and translates analytical findings to actionable insight
- Commercial experience within Telecoms, Banking or Utilities industries; or within a data related consultancy company would be beneficial
- Able to travel throughout the UK
- Can be based at our London Office (min 2 days per week on site)
- Have the right to work in the UK

## **People at Sagacity**





Success in any business is ultimately about its people; their skills, personality, attitude, qualities, dedication and enthusiasm. We recognise the value of our people and their commitment to working together to achieve successful outcomes.

#### At Sagacity, we:

- believe working with our clients collaboratively delivers better results
- coach and mentor our clients' teams so our data and solutions live on after our assignment ends
- believe in delivering benefits as we go along

#### We achieve this through our core values:

- One Team
- Quality Delivery
- Trusted
- Agile & Curious
- Open, Honest, Simple Communication

If you would like to join a unique working environment, with a sociable culture, where work is done a little bit differently – and we believe 'better' - then we look forward to hearing from you!